



Interdisciplinary Sociology: Subverting Narratives of Scarcity

MSS Annual Meeting
Milwaukee, Wisconsin • March 18–21, 2027



Exhibitor & Sponsorship Opportunities

MSS Annual Meeting
March 18-21, 2027
Milwaukee, WI

mss
MIDWEST SOCIOLOGICAL SOCIETY

Meet Us

Midwest Sociological Society serves professional and student sociologists as they learn, grow, and serve our communities. Our membership is centered in the Midwest, but includes numerous individuals and institutions across the United States and around the world. Each year we offer an annual meeting where members and guests come together to share research, celebrate colleagues, and grow the community of sociology.



Jennifer Talarico

Executive Director



Ahoo Tabatabai

2027 Program Chair



Michael Haedicke

2026-27 MSS President

Event Portfolio

Presentations

Presentations of all types share research, teaching advice, student support, and much more.

Keynotes

Three keynote addresses highlight important topics for sociologists.

Networking

Sharing community through exhibits, receptions, socials, activities, and breaks.

Membership

754

MSS Members in 2026

6 countries

39 US states

37% students

MSS 2026

570

Registered attendees at
MSS's 2026 Annual Meeting

4 days, 191 sessions,
countless connections, and
priceless memories

- 37% student attendees including...
 - 107 Undergraduate Students
 - 44 Master's-level Graduate Students
 - 72 Doctoral Students
- 55% professional attendees including...
 - 243 Full-time Faculty
 - 11 Applied Sociologists
 - 11 Part-time and Adjunct Faculty

2027 Conference Activities

Alongside presentations, panels, workshops and more, our conference hosts a variety of activities onsite and in the local community.

Thursday

- Welcome Reception
- Trivia Night

Friday

- Keynote: Dr. Stephanie Canizales
- Local Tour
- Poster Sessions*
- MSS Presidential Reception*
- MSS Presidential Address
- Awards Ceremony
- Student Mixer

Saturday

- Keynote: Dr. Ali Meghji
- MSS Business Meeting*
- Local Tour
- Queer Mixer

Sunday

- MSS Board of Directors Meeting

*These events will take place in or near the
MSS Commons.

Exhibitor Packages

The MSS Commons serves as our common gathering space for attendees and as our exhibit hall.

Please plan to secure your belongings as needed during the non-exhibit hours. We will not supply pipe and drape. Please plan accordingly for signage and promotional items. WiFi is available throughout the space at no charge. A power drop is available to your exhibit table for an extra fee.

Full Conference Exhibitor

- Visit with our attendees the duration of the conference (Thurs-Sun), including during the Grad School Fair on Friday.
- Two (2) exhibitor passes*
- One (1) table and two (2) chairs in MSS Commons
 - *(additional tables available for \$25 each)*
- Half-page add in program book
- Recognition and Exhibitor Link in Meeting App

\$350

Grad School Fair Exhibitor (Friday only)

- Visit with our attendees Friday during the conference Grad School Fair.
- One (1) exhibitor pass*
- One (1) table and two (2) chairs in MSS Commons
 - *(additional tables available for \$25 each)*
- Half-page add in program book
- Recognition and Exhibitor Link in Meeting App

\$200

GRADUATE SCHOOLS, SOCIOLOGY DEPTS, and NONPROFITS

Use code SAVE25 for 25% off exhibitor rates.

[Click here to reserve your exhibit table.](https://mss.memberclicks.net/2027exhibits)

<https://mss.memberclicks.net/2027exhibits>

Sponsorship Packages

All Sponsorships include:

- Recognition on Event Signage
- Sponsor Link on Website and in App
- Sponsor Table in MSS Commons (exhibit hall)
- Logo displayed on 2027 digital program and MSS website

WiFi & Meeting App Sponsorship

- WiFi password code will include your organization's name
- Logo displayed in meeting app and at registration

Special Event Sponsorship

- Choice of sponsorship of one of the following events:
 - Welcome Reception
 - Presidential Reception
 - Trivia Night
- Logo displayed in meeting app and at special event

Keynote Speaker Sponsorship

- 2 speaker sponsorships available
- Logo displayed in meeting app and on keynote speaker signage

Coffee Break Stations

- Sponsor coffee break stations in MSS Commons
- Multiple available
- Name recognition in meeting app and push notification of break

Interested in learning more?

Email Jennifer at themss@themss.org. We will work with your budget to find the best opportunity for you!

Logos & Advertisements

Advertisements are available for organizations, businesses, and institutions. All advertisements will be shared digitally in color on the website and meeting app, as well as in black and white print in the program book.

Logo and Advertisement Specifications :

Provide JPG, PDF, or PNG files in color and black and white. Files must be high resolution, suitable for print and enlargement on signage and other displays. Color advertisements and logos for the digital program/meeting app must be received by March 1. *If a logo is not provided, one will be lifted from your website.*

Advertisement Prices:

	<u>Half-page ad</u>	<u>Full-page ad</u>
Paid Exhibitor:	Included!	\$100
Non-Exhibitor:	\$200	\$300

GRADUATE SCHOOLS, SOCIOLOGY DEPTS, and NONPROFITS

Use code SAVE25 for 25% off advertising rates.

[Click here to purchase an advertisement.](https://mss.memberclicks.net/2027exhibits)

<https://mss.memberclicks.net/2027exhibits>

Important Dates

February 15 Exhibitor reservations due

March 1 Sponsor reservations due

March 1 Deadline for logos and advertisements



**For questions and additional
sponsorship or exhibit information,
please contact:**

**Jennifer Talarico
402-740-7498
themss@themss.org**